Journalism visualization devices: six visual modes of seeing

Dispositivos de visualización del periodismo: seis modalidades de la visión

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...to produce certain ways to know and see.
...to find the prevailing ways of see into them.
we analyzed 116 awarded JVDs in the online category of SND´s Malofiej Awards
Visualization of events

Juicio a las Juntas
25 años

El Juicio y sus protagonistas
A través de una reconstrucción virtual de la sala de audiencias se podrá acceder a los momentos más importantes del Juicio y conocer detalles de los jueces, los fiscales, los acusados y los testigos.

Clarín, 2010
In this visual mode the interface works like a prosthetic eyes, which can view beyond the natural vision.
Visualization of hidden issues

Published: June 29, 2010

How Mariano Rivera Dominates Hitters
The closer has confounded hitters with mostly one pitch: his signature cutter.

This visual mode brings to reality facts or information that would have been impossible to know in a non-visual way.
Visualization of spaces
This mode carries the user’s view onto geographical spaces to collect data from the locations and find out some unexpected information.
Visualization of narratives

Snow Fall
The Avalanche at Tunnel Creek

By JOHN BRANCH

The features of narrative audiovisual structure offer support to this JVD visual mode, arousing the users’ emotion thanks to the *mise-en-scène*.
Visualization of the subject involved with data

Guardian, 2010
In this stage personal data mix with database information. In this way, users become part of the news.
Is It Better to Buy or Rent?

Whether renting is better than buying depends on many factors, particularly how fast prices and rents rise and how long you stay in your home. Compare the costs of buying and renting a home in the calculator below. Click the ADVANCED SETTINGS button to change inputs such as your rate of return on investments, condo/common fees and your tax bracket.

The New York Times, 2010
This mode operates through the translation of terms from one system to another, providing equivalence of data.
Conclusions

the current JVD not only explores new technical mechanism to access, decode, understand and present data, but also reinforces the journalistic precedent modes of report visually.

the prescriptive models of guidance through the JVD involve more than a neutral consumption of information, it carries values, ethics, ideologies, etc. expressed in visual terms.
Gracias Manizales.