

Convocatoria Productividad Académica / Puntos Salariales  
Obras de Producción Artística



A 2016

Universidad de **Nariño**

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*Dutch Design Week*  
MTic-design Knowledge Exchange Program

Eindhoven / Holanda / Octubre 2015

Soportes Proyecto *Pol desk organizers*



**MTIC**  
DESIGN

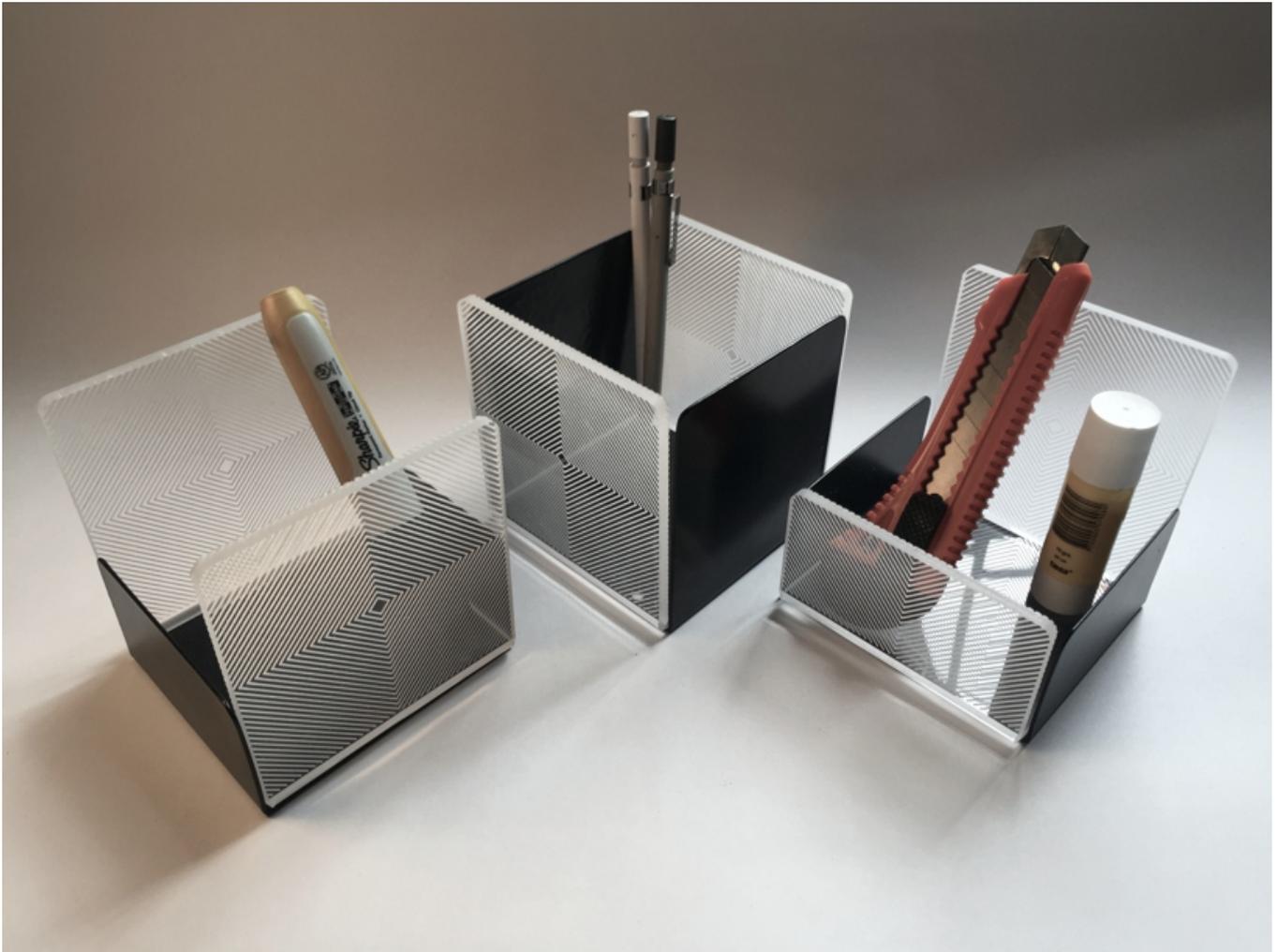
*Dutch Design Week*  
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*Descripción de Proyecto*



**MTIC**  
DESIGN



### Pol desk organizers

Pol es un set de tres contenedores de escritorio desarrollados a partir de la mezcla de materiales, por una parte lámina de metal doblada, y por otra acrílico grabado, que juntos forman un volumen básico que funciona como contenedor y que presenta un contraste en cuanto a texturas y opacidad. En este sentido, el elemento en metal es completamente liso y de color negro, en contraposición al elemento en acrílico que presenta una serie de texturas grabadas generando un efecto visual al observar los objetos contenidos dentro.

Este proyecto fue desarrollado como parte del MTic-design Knowledge Exchange Program, un proyecto de colaboración entre diseñadores holandeses y colombianos, durante el primer semestre de 2015.

<http://mtic-design.nl/project/>

*Dutch Design Week*  
MTic-design Knowledge Exchange Program

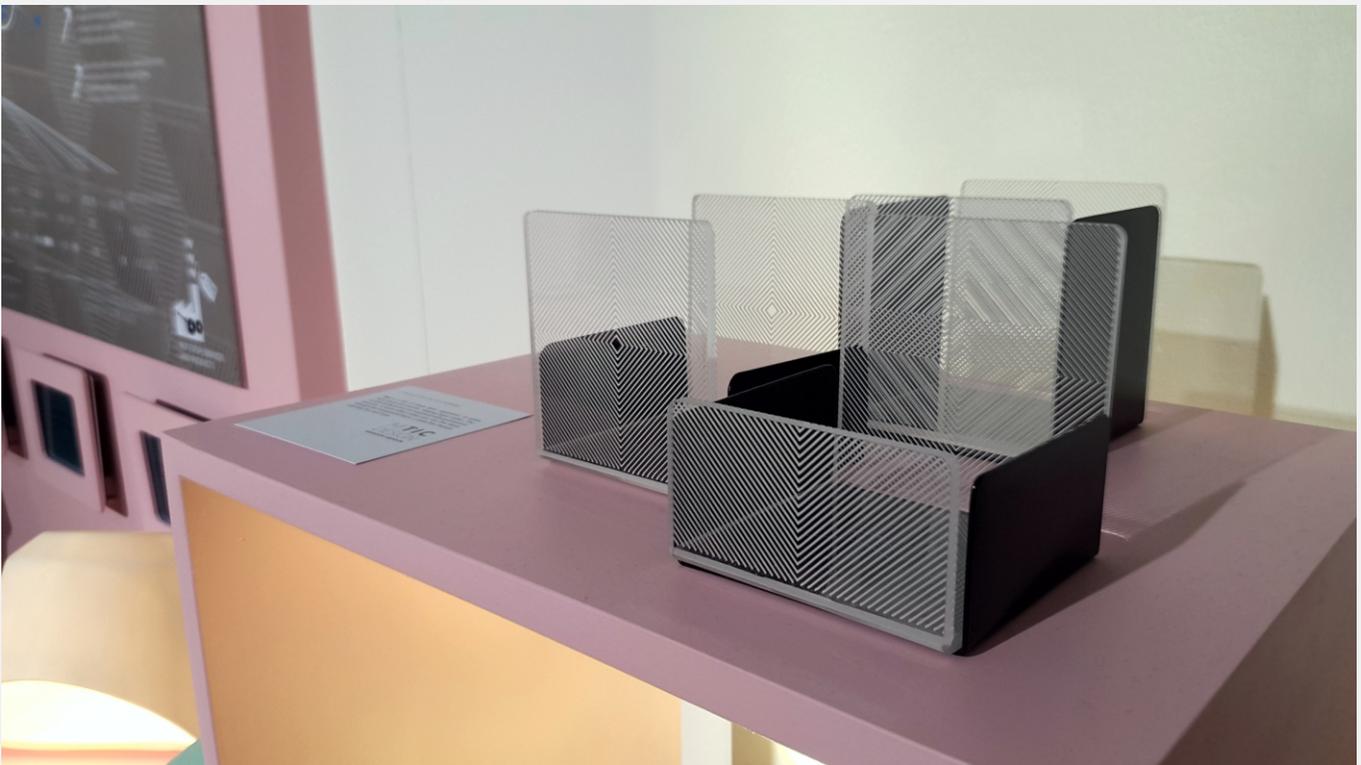
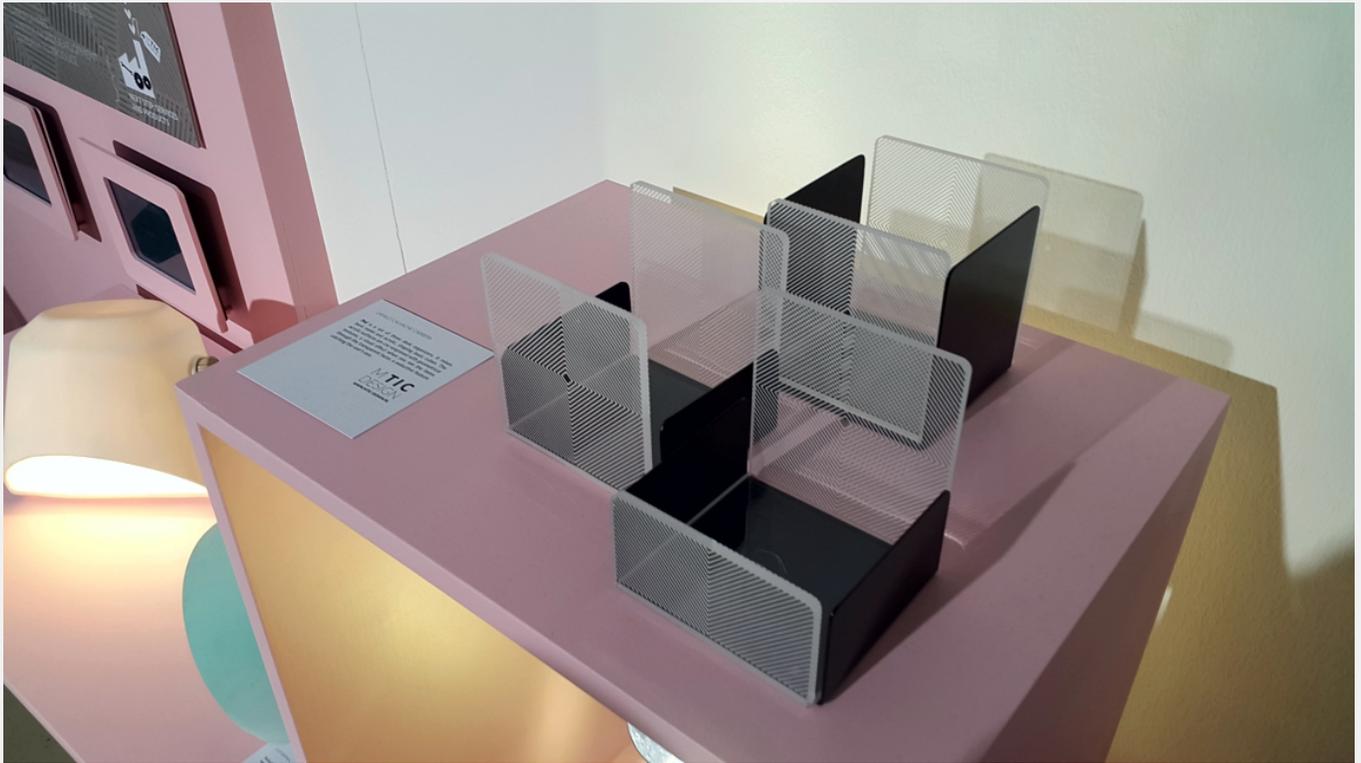
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*Imágenes Exposición*



**MTIC**  
DESIGN





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*Difusión*



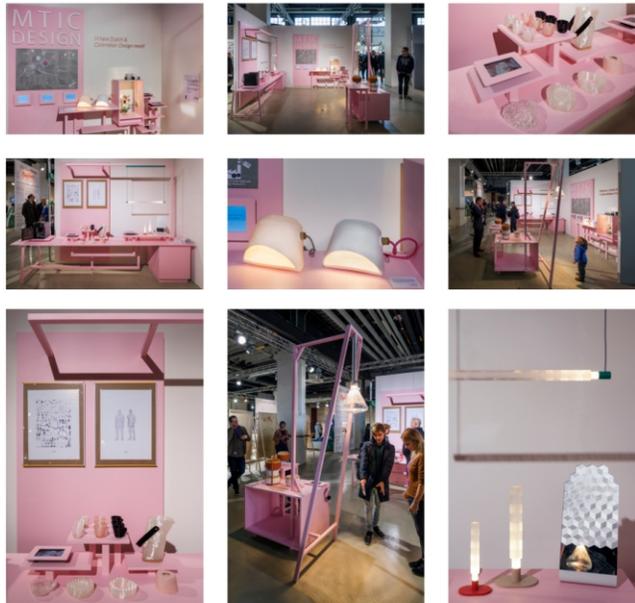
**MTIC**  
DESIGN

The MTic-design knowledge exchange program between The Netherlands and Colombia seeks to develop innovative products together and to share and create design knowledge for both professional and educational purposes.

## DUTCH DESIGN WEEK

MTic-design was successfully presented at the Dutch Design Week 2015 in Eindhoven from October 17th – 25th. Many visitors enthusiastically watched (and touched) our products and listened to our project stories in the **Klokgebouw**.

We would like to thank all the designers, participants and visitors. Looking forward to meet you again!



### Leave a Reply

Your email address will not be published. Required fields are marked \*

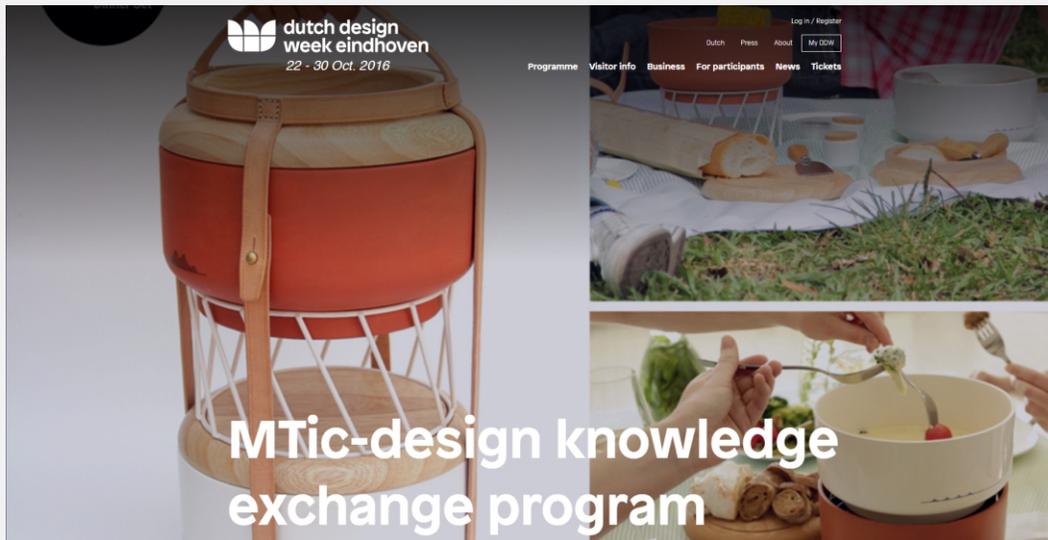
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Email \*

Website

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 dutch design  
week eindhoven  
22 - 30 Oct. 2016

Programme Visitor info Business For participants News Tickets

# MTic-design knowledge exchange program

## Exhibition [organized by MTic-design](#)

The MTic-design knowledge exchange program is a **collaboration in product design between The Netherlands and Colombia**. It seeks to develop innovative products together and to share and create design knowledge for both professional and educational purposes. The program consists of two parallel projects: design project and research project.

**Design project:** Dutch designers teamed up in duos with designers from Colombia. Each duo is designing an interior product in a long-distance collaboration. The product will result from the fusion of the different methodologies, approaches and aesthetics based on their (design) culture and personal style. Each duo works with one of three themes, namely water, local-local and seduction respectively aiming at societal utility, cultural awareness, and consumer attractiveness. Their task is also to investigate the production possibilities of the prototypes they developed.

**Research project:** Design academies from Colombia and the Netherlands research the design processes of the teams, the contribution of the design cultures to the results and the contribution of intercultural collaboration to innovation. The intercultural collaboration is also measured from an international business point of view.

**Organization:** MTic-design is an initiative of Marie-Thérèse Woltering (Woltering Works) and Bas Sala (Studio Bas Sala). They coordinate the collaboration of a total of 18 Dutch and Colombian designers as well as the input from four design academies and universities of applied sciences in The Netherlands and Colombia.

## Colofon

**Designers:** Juanita Betancur, Rick Tegelaar, Lambert Kamps, Emma van Eijkeren, Luis Bernal, Peter van der Merwe, Bernardo Calvache Molina, Pablo Fog, Arnout Meijer, Sanne Zeeman, David H. del Valle, Lusk van den Broek, Danilo Calvache, Daniel White, Erik Steinhilber, Kelly Durango, Laura Pilalicio

**Curator:** Bas Sala

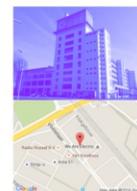
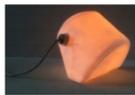
**Exhibition design:** Tina Siehoff

**Graphic:** Christie Haalboom

**Texts:** Marie-Thérèse Woltering

[Press info](#)

[Press image](#)



## Location

Klokgebouw  
Klokgebouw 50  
5617AB Eindhoven

**Map No. 19**  
Strip Area

Accessible for disabled, Toilets,  
WiFi

## Opening hours

Sat 17 Oct	11:00 - 18:00
Sun 18 Oct	11:00 - 18:00
Mon 19 Oct	11:00 - 18:00
Tue 20 Oct	11:00 - 18:00
Wed 21 Oct	11:00 - 18:00
Thu 22 Oct	11:00 - 18:00
Fri 23 Oct	11:00 - 18:00
Sat 24 Oct	11:00 - 18:00
Sun 25 Oct	11:00 - 18:00

A DDW ticket offers you nine days of unlimited access to most locations.

[Buy tickets](#)



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## Organized by MTic-design

Email: [mail@mtic-design.nl](mailto:mail@mtic-design.nl)

Website: <http://mtic-design.nl/>

**MTIC**  
DESIGN

**MTic-design**  
Comunidad

314 Me gusta (esta semana)  
Josef Rodriguez y 74 amigos más

34 personas alcanzadas esta semana

Ver noticias de páginas  
Publicaciones de páginas que indicaste que te gustan en nombre de tu página

Invitar a amigos a que indiquen que les gusta la página

Promociona tu página por \$6215  
Llega a más personas en Colombia  
Promocionar página

INFORMACIÓN

This knowledge exchange program between The Netherlands and Colombia seeks to develop innovative products together and to share and create knowledge.

http://www.mtic-de... Promocionar sitio web

CONSEJOS PARA PÁGINAS

¿Quié es una publicación promocionada?  
Crear una publicación promocionada es la manera más fácil de llegar a más personas en Facebook.

Publica un video corto  
Los videos ayudan a cautivar la atención de las personas en la sección de noticias y en tu página.

PRÓXIMOS EVENTOS

Crear eventos para tu página.  
Crear evento

A LAS PERSONAS TAMBIÉN LES GUSTA

Somos Nariño  
Comunidad

diseñadores  
Comunidad

Maison & Objet  
Comunidad

LE GUSTA A ESTA PÁGINA

pd studio <

MOOK MOAK

Estado Foto/video Oferta, Evento +

Escribe algo...

**MTic-design** en Dutch Design Week  
Publicado por Bas Sala 191 · 17 de octubre de 2015 · 🌐

Mtic-design first day at Dutch Design Week. A lot of positive reactions!!!  
People love THE products. A lot of reactions on THE outstanding color of THE stand. Dutch people do love pink!

246 personas alcanzadas Promocionar publicación

Me gusta Comentar Compartir Mensaje

Ts, Heidi Jaikh, Kelly David y 8 personas más

Escribe un comentario...

**MTic-design** en Dutch Design Week  
Publicado por Bas Sala 191 · 25 de enero · 🌐

Mtic design @ Dutch Design Week 2015

258 personas alcanzadas Promocionar publicación

Me gusta Comentar Compartir Mensaje

Ts, Tina Slehoff, Annet Talsma y 6 personas más

Escribe un comentario...

Promocionar

ESTA SEMANA

34 Alcance de publicaciones

17 Interacciones con publicaciones

0 Clics en el sitio web

Reciente

2015

2014

2013

Ve tu anuncio aquí

34 Alcance de publicaciones

17 Interacciones con publicaciones

0 Clics en el sitio web

Reciente

2015

2014

2013

Ve tu anuncio aquí

MTic-design  
This knowledge exchange program between The Netherlands and Colombia seeks to develop...

Me gusta esta página  
A 314 personas les gusta esta página

Promocionar página

Chat (desactivado)

The image shows a screenshot of a Facebook event page. At the top, there is a search bar and navigation links for 'Danilo', 'Inicio', and other settings. The event title is 'MTic-design (Dutch Design meets Colombian Design) @ Dutch Design Week', with a date of '17 OCT'. The event is public and organized by 'MTic-design'. The main image shows a group of people gathered around a table, looking at a laptop. Below the main image, there are buttons for 'Invitar', 'Editar', and a three-dot menu. The event details section includes the dates '17 de octubre de 2015 - 25 de octubre de 2015' and the location 'DDW Eindhoven Klokgewouw, Eindhoven'. There are tabs for 'Informaciyn' and 'Debate'. A post by 'Tina Siehoff' is visible, with options to 'Me interesa', 'Asistirá', or 'Ignorar'. The right sidebar shows 'SUGERENCIAS SOBRE EVENTOS' with a tip to use short names, and a section for 'Tina, David y 8 amigos más asistieron' with statistics: 23 interesados, 39 asistentes, and 742 invitados. Below that, there are 'ESTADHSTICAS' with graphs for 'alcance' (2144), 'visualizaciones' (276), and 'participaron' (65). A chat window is visible at the bottom right, labeled 'Chat (desactivado)'.

*Dutch Design Week*  
MTic-design Knowledge Exchange Program

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*Online Catalogue & Exhibition Brochure*



**MTIC**  
DESIGN

## ERIK STEHMANN - DANILO CALVACHE

### PERSPEXIVES

Erik Stehmann



Erik Stehmann

#### CONCEPT

*Erik wanted to explore the theme seduction as being something that misleads the mind. He's always been fascinated by moiré effects, an effect occurring when two silk fabrics or fine meshes are overlaid while displaced or rotated from each other. He began exploring how different patterns work together creating this effect. By milling these patterns on two sides in Perspex, the patterns started to conflict, creating this so called moiré effect. By using square rods, he could benefit from 4 sides of patterns that conflict with each other, giving a new dimension to the effect. In the process he also discovered that by placing one pattern on a mirror, the pattern is reflected by the mirror and the effect also occurs. Because engraved lines in Perspex light up when light is transported through the material, Erik ended up with a collection of lamps and a mirror that are both visually attractive as well as misleading.*



Erik Stehmann



Erik Stehmann



Erik Stehmann

### SEDUCTIVE OBJECTS

Danilo Calvache Cabrera



Danilo Calvache

#### CONCEPT

*Designs seduce by the visual effects on transparent surfaces, contrast between materials, and the plus of a still useful object. GE is a set of two side tables, and Pol is a set of three desk organizers. Both mix bent metal and acrylic, shaping basic cubes. In addition, acrylic surfaces are cnc-engraved with geometrical textures, a visual effect when you see the items through the transparent faces; a seductive feature catching the user's eye.*



Danilo Calvache Cabrera



Danilo Calvache Cabrera



Danilo Calvache Cabrera

#### DESIGN PROCESS

*Danilo and Erik appeared to use a very different approach to design processes. Danilo prefers working quickly towards concrete products for use by consumers, while Erik takes more time to investigate possibilities to take the design beyond the expected. These differences were not compatible anymore from a certain point in time. Both then continued individually with the common basic idea in mind.*

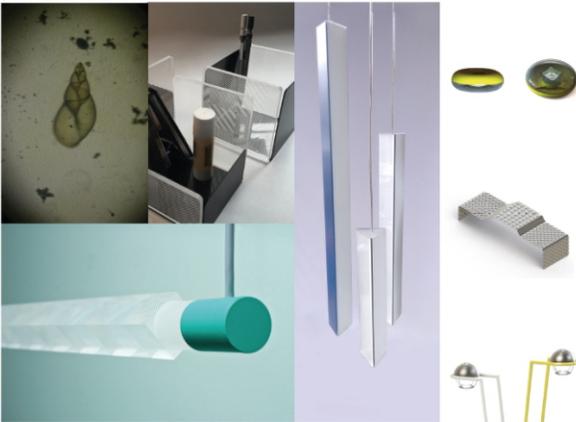
#### COMMUNICATION

*Both used contemporary technical possibilities for communication like HangOuts, Whatsapp, Emailing, Online File Sharing. After their first online encounter they soon started with the formal part of designing according to the theme seduction.*

#### ABOUT THE DESIGNERS

**Danilo Calvache Cabrera (Pasto, CO)** – dc/ds is a fusion between a design studio that provides project development services of furniture, decoration, trade adjustment; and a design store that offers public lighting products, furniture and accessories developed and produced within it. This merger will cover a broader market constantly, always attentive to the needs of the context and to your satisfaction through innovative and high quality in design proposals. [www.danilocavache.com](http://www.danilocavache.com)

**Erik Stehmann (Arnhem, NL)** – Designing is a game. Being innovative, isn't only possible by making things complicated, using all the latest en most modern techniques. I try to be innovative by naively re-exploring basic techniques and materials, to find exceptions to what we know and believe. ...and even that, sometimes, can make things pretty complicated, too. [www.erikstehmann.nl](http://www.erikstehmann.nl)



An interesting example of a design process on a distance is the project of **Luuk van den Broek** (Eindhoven) and **David del Valle** (Medellin). For the theme reduction they created **Body Geographies**. They concluded that in a physical reality their bodies are the tools to shape objects. In the digital reality though, their bodies can become the object. With this in mind they 3D-scanned their bodies and created a series of products based on a morphology of their bodies.



**Enma van Eijkeren** (Rotterdam) and **MOAK Studio** (Gall) created the **ME Dinner** set for the theme local-local. ME is a set of food containers which invites you to share a special moment with other people, create unforgettable memories and experience each other's way of cooking.

The concept is based on the mixture and fusion of both cultures and centered on cultural codes and local materials. This is an example of how intercultural design leads to products that go beyond the expectations of the designers themselves.

Our designers used all contemporary ways to communicate on a distance and share their ideas. Some stayed formal and some soon developed a friendly interaction in which they shared a mix of professional and private information. A wedding announcement could easily be interchanged with a concept discussion. It appears that for a successful collaboration it's essential to take the time to invest in personal relationships.

**Peter van de Venne**      **Luis Benal**

I have talked with Bas. He says that there will be more time for the process. Other things are far ahead in their process. Since the pressure of the time in time, shall we try continue to find a design that fits both our time and process? I think that that's the strongest common. And since we are not that much in a rush anymore we have time to fine tune a design that is going to be in production and fine.

He said that trouble with the car. Sorry I forgot to tell you that I couldn't make it in time.

I was at the studio and I couldn't get it started. The garage company fixed it and I drove again.

Hey peter. How are you?

Can you meet me now on hangout?

Now I'm free. Was a little pissed off at my car before. Haha.

Oh!

I go to hangout!

Do you get the invitation?

Yes no internet connection went off.

Oh. To bad.

No problem.

Yes it's going to be great.

I would love to go to the Netherlands to learn porcelain.

Is there

My pc is old

It looks so beautiful man



What happens when designers from different cultures develop products together? Intercultural co-creation leads to innovation, sharing knowledge and other positive effects. To proof this, Marie-Thérèse Woltering and Bas Sale set up the MTIC-design knowledge exchange program, a collaboration in product design between the Netherlands and Colombia.

MTIC-design is a challenge for product designers. It means working with someone from another culture and in a different time-zone. Someone who speaks a different language and uses different design methods.

MTIC-design came into being based on the belief of the initiators about the added value of mixing and merging cultural practices. The program can result in innovative products and promotes the collaboration culture between two countries with very different traditions and histories. Universities in both countries researched this collaboration and mimicked the design process in workshops with students.

This international collaboration resulted in innovative products and partnerships, something we will continue to aim for in the future.

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