

Journalism visualization devices: six visual modes of seeing

Dispositivos de visualización del periodismo:
seis modalidades de la visión



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...to produce certain ways to know and see.



El Juicio y sus protagonistas

→ INFOGRAFIA INTERACTIVA

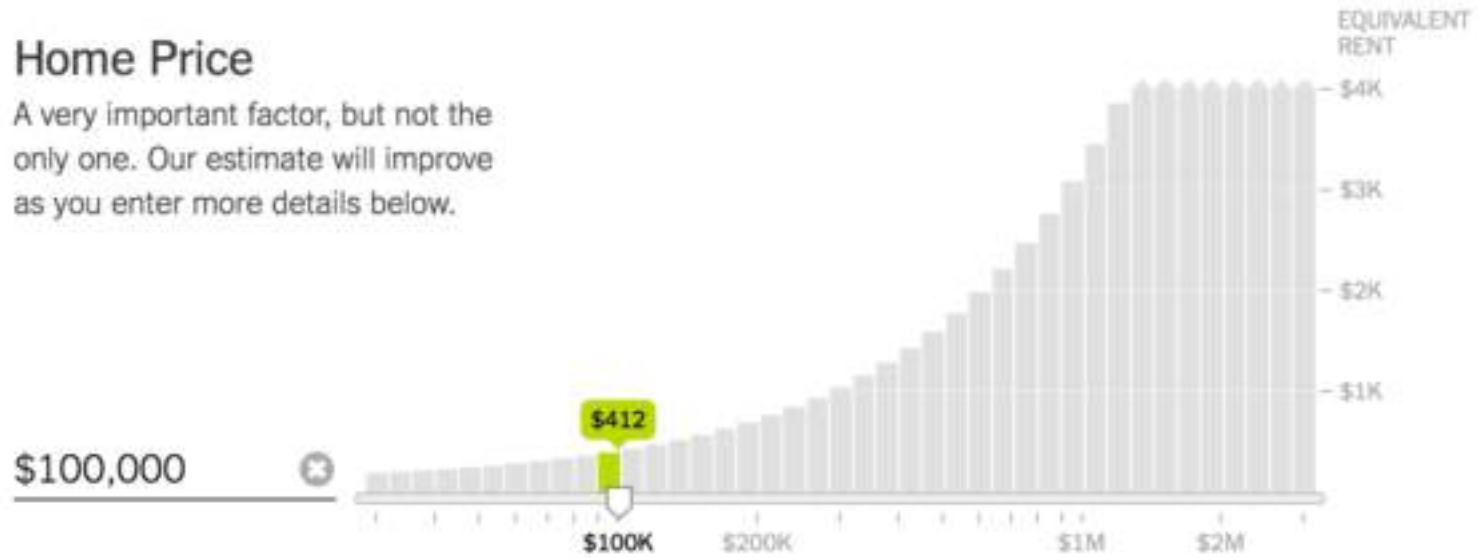
Reconstrucción virtual de la sala de audiencias



...to find the prevailing ways of see into them.

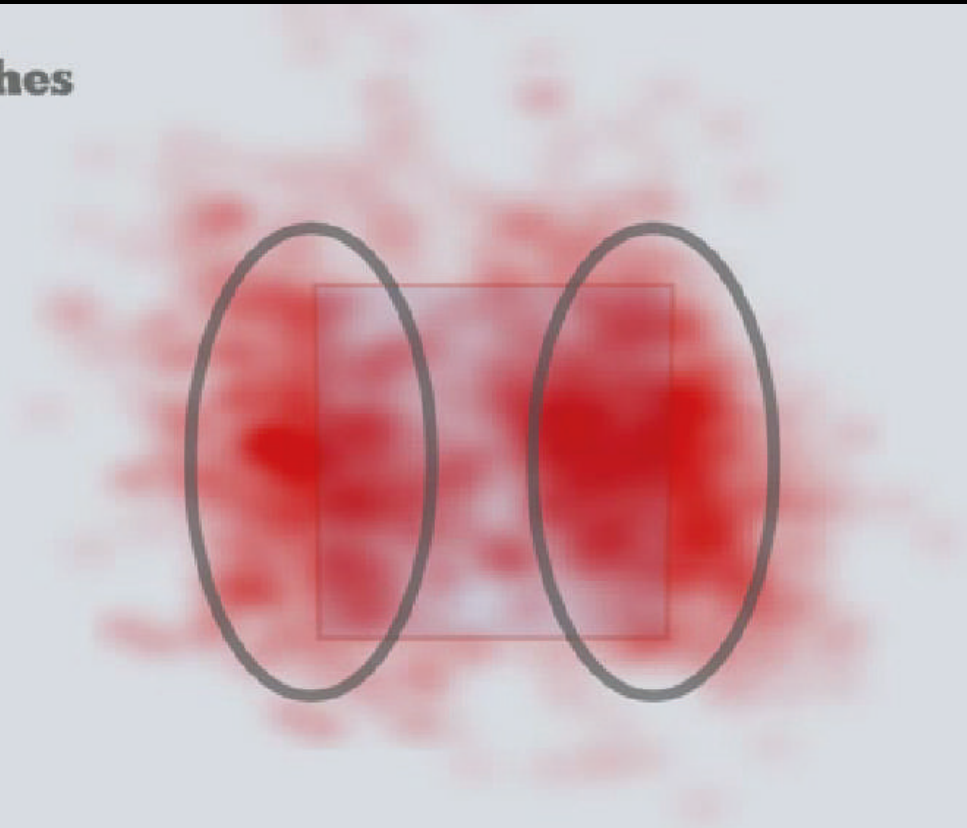
Home Price

A very important factor, but not the only one. Our estimate will improve as you enter more details below.



we analyzed 116 awarded JVDs in the online category of SND's Malofiej Awards

2009 pitches



et

Visualization of events



Clarín, 2010



Juicio a las Juntas

25 años



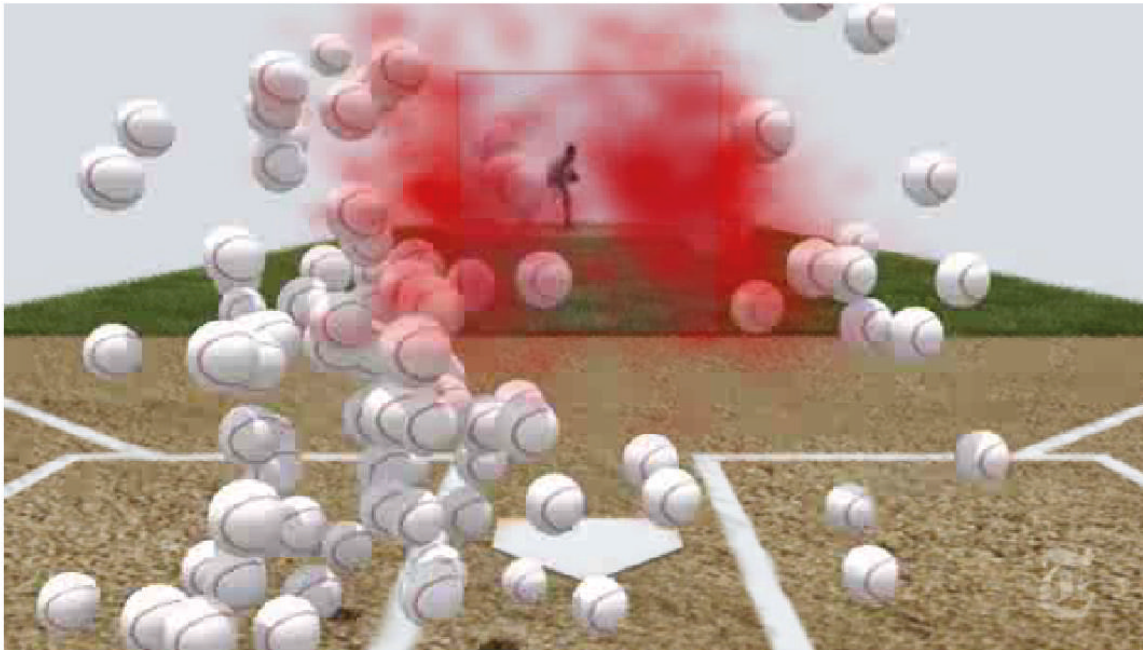
In this visual mode the interface works like a prosthetic eyes, which can view beyond the natural vision

Visualization of hidden issues

Published: June 29, 2010

How Mariano Rivera Dominates Hitters

The closer has confounded hitters with mostly one pitch: his signature cutter.

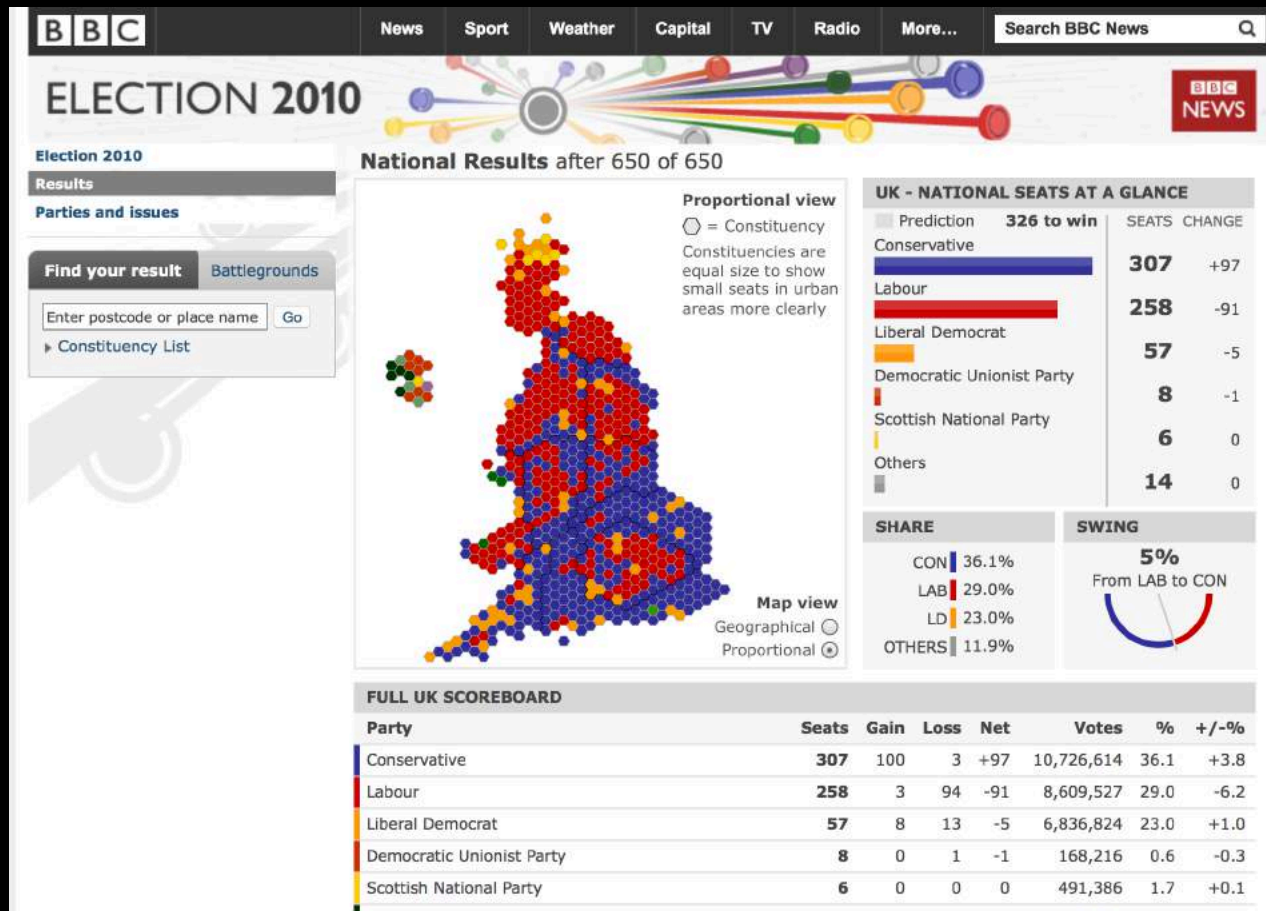


The New York Times, 2012



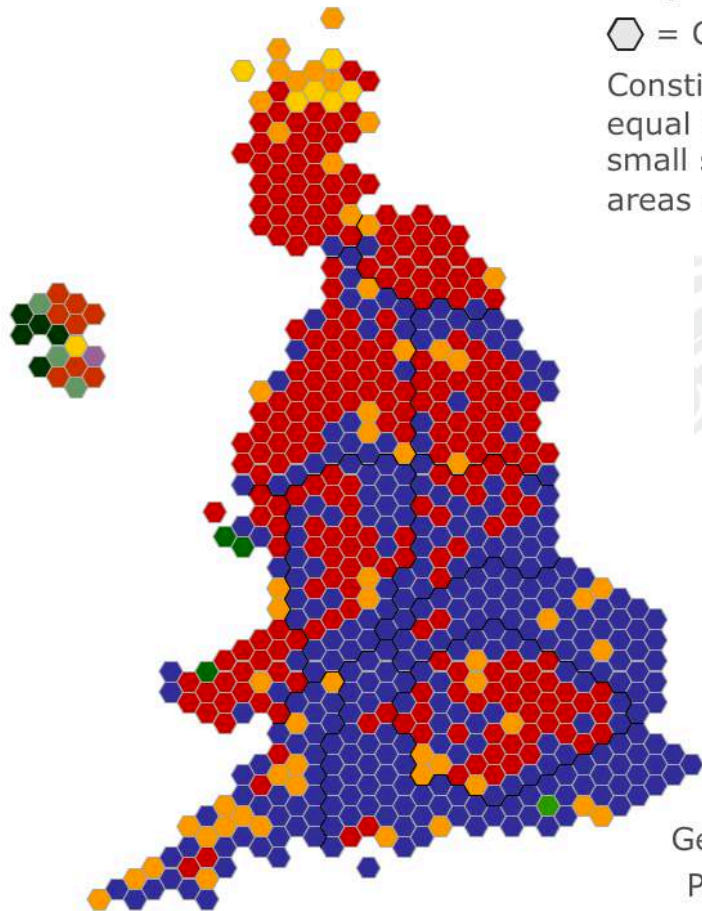
This visual mode brings to reality facts or information that would have been impossible to know in a non-visual way

Visualization of spaces



BBC, 2010

National Results after 650 of 650



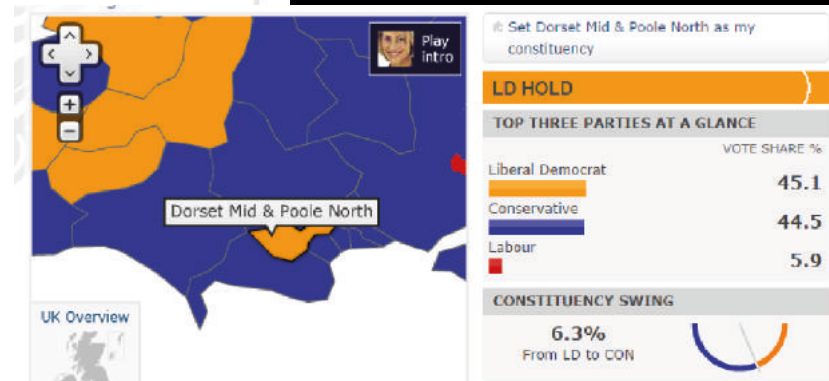
Proportional view

⬡ = Constituency
Constituencies are equal size to show small seats in urban areas more clearly

Map view

Geographical
Proportional

This mode carries the user's view onto geographical spaces to collect data from the locations and find out some unexpected information.



Visualization of narratives



Snow Fall

The Avalanche at Tunnel Creek

By JOHN BRANCH

The New York Times, 2012

The features of narrative audiovisual structure offer support to this JVD visual mode, arousing the users' emotion thanks to the *mise-en-scène*

Visualization of the subject involved with data



Guardian, 2010

The screenshot shows a live match page for Germany vs England. The central focus is a word cloud visualization where the size of each word represents its frequency in the data. The largest word is 'eng', followed by 'ger' and '0-0'. Other visible words include 'fifa', 'watch', 'free', 'online', 'germany', 'vuvuzela', 'uru', 'live', and 'england'. The page layout includes team information on the left and right, and a video player at the bottom.

Germany 0 - 0 England
Free State Stadium, Bloemfontein : Sunday 27.06.10

Germany
Manager: Joachim Loew
Team: Klose, Müller, Lahm, Ozil, Boateng, Neuer, Schweinsteiger, Friedrich, Podolski, Mertesacker, Khedira
Subs: Gomez, Trochowski, Kießling

England
Manager: Fabio Capello
Team: Terry, Milner, Gerrard, James, Barry, Cole, Johnson, Upson, Lampard, Delfoe, Rooney
Subs: Cole, Heskey, Wright-Phillips

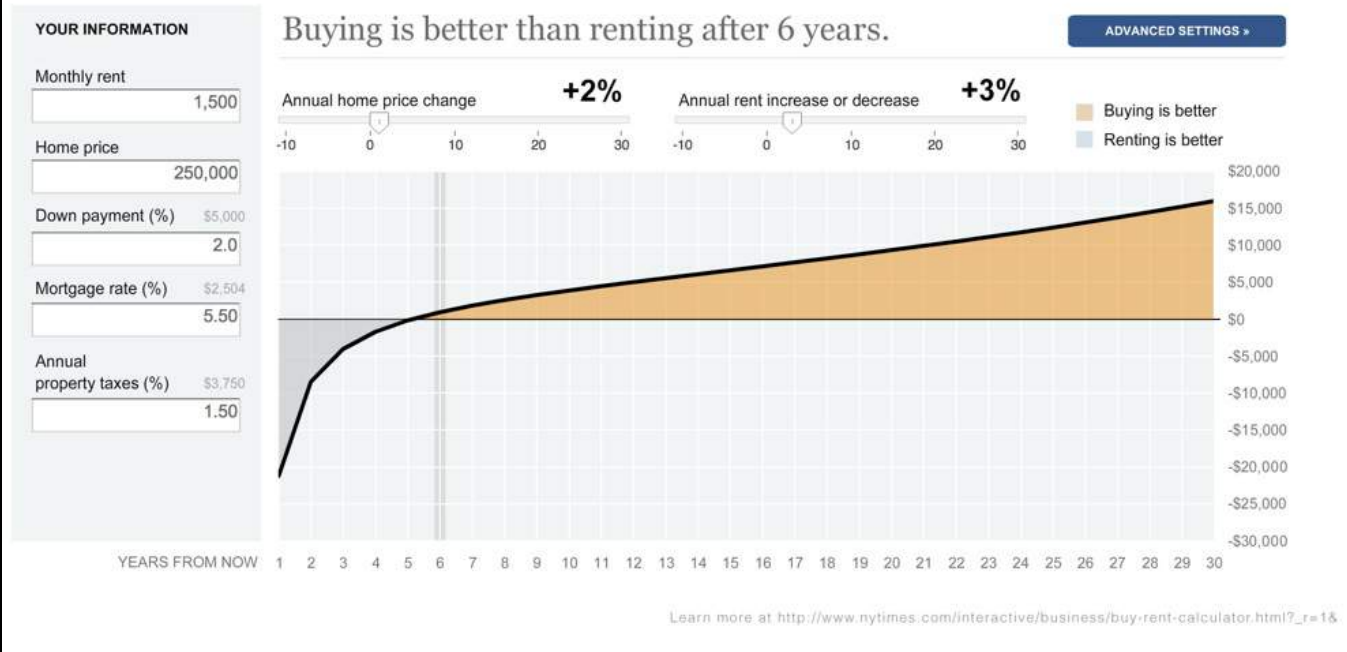
00 - First Half

In this stage personal data mix with database information. In this way, users become part of the news.

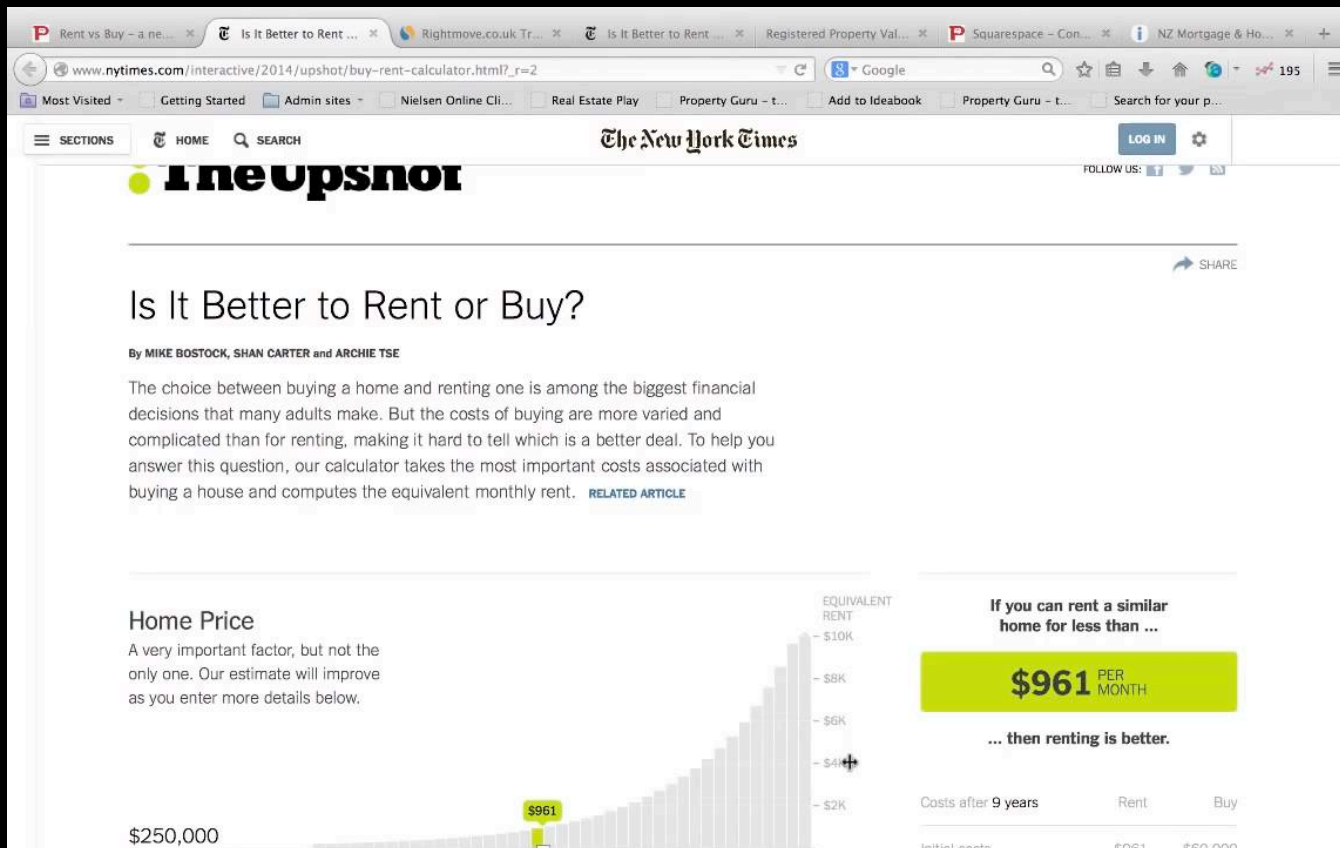
Visualization of convergences

Is It Better to Buy or Rent?

Whether renting is better than buying depends on many factors, particularly how fast prices and rents rise and how long you stay in your home. Compare the costs of buying and renting a home in the calculator below. Click the **ADVANCED SETTINGS** button to change inputs such as your rate of return on investments, condo/common fees and your tax bracket.



The New York Times, 2010



This mode operates through the translation of terms from one system to another, providing equivalence of data

Conclusions

the current JVD not only explores new technical mechanism to access, decode, understand and present data, but also reinforces the journalistic precedent modes of report visually.

the prescriptive models of guidance through the JVD involve more than a neutral consumption of information, it carries values, ethics, ideologies, etc. expressed in visual terms.

Gracias Manizales.